



Welcome

Welcome to the **Greening Festivals** newsletter, produced by **Festival Republic**. This newsletter is sent to Festival Republic's staff, crew, precinct managers, production managers, contractors, suppliers, service providers, artist managers, and other people and organisations whose work may contribute to reducing the environmental impact of our festivals. This issue we look at what went down at Latitude Festival.



LATITUDE SUMMER OF SALVAGE

Festival Republic has had a fantastic Summer of Salvage, with remarkable progress being made into salvage and recycling operations at our festivals this year.

Latitude Festival stepped up its performance in minimising the amount of waste going to landfill this year, by a highly successful composting program.

For every bag of landfill and every two bags of recycling that came out of the arena, a whopping TEN BAGS of compostables were collected.

The food plates, coffee cups, napkins, cutlery and of course food scraps were placed in the bins by the audience, with the help of our Green Messengers.

What was especially rewarding were the photos, left, that were sent to us by the Bioganix Composting plant down the road from Latitude at Parham, where all the compostables went. We sent three 40 yard skips full of pure compostables to them for processing. They also sent us a photo of the finished product. How wonderful that this did not make its way into landfill where it would have not only have been a wasted resource, but would have produced methane, which is a green house gas almost 30 times as potent as CO2.



To roll out such a successful program means the commitment by many, all along the chain. Thanks to Becky and the team at Central Catering for ensuring all (bar one!) traders used compostable food packaging. Thanks to Stephen Freeman from SFC for having compostable food packaging readily available for purchase by the traders so they didn't revert back to plastic or polystyrene. And of course thanks to the traders who see the benefits of using this environmentally responsible alternative. Hopefully they will continue to do so at other shows.

Huge thanks to Colin and Steve from DCSS along with their team of hard working wheelbarrow-pushers who collected up all the bags of compostables and walked them to the skips. And of course, thanks to the team of Green Messengers who directed the very-quick-to-learn audience in putting the right thing into the right bin.





BACK OF HOUSE RESOURCE RECOVERY

Our salvage operations back of house were trialled this year at Latitude Festival in partnership with Bright Green. The lovely people at this Suffolk based re-use program, are working with us to help bring Latitude Towards Zero Waste.

Salvage was sourced from our plumbers Hunts, who collected the off cuts of blue pipe, by the truck load. Workers Beer Company collected huge lengths of the 'python' piping they use to run the bars. Both of these items have been used in arts and crafts programs.

Also salvaged were banners, scrim, ice cream buckets, boxes and crates. It is estimated around two tonne of re-usable stuff was kept out of landfill.

Bright Green also saw the potential to collect the valuable aluminium from cans thrown away at the arena entrance. They collected an entire tonne just from their efforts there. Amazing and thank you to Maxine and the team at Bright Green for working with us to make such a difference at Latitude Festival.



CLEAN CAMPSITE POLICY

We were extremely impressed with the way the staff camping compounds were left after Latitude Festival. Particular mention must go to AP Security, CAT, HAT, Oxfam, Midland Fire, EHO, TMS, Events Medical, and ESS.

We had some messy offenders and you know who you are...

There really isn't an excuse to leave trashed campsites in the staff camping compounds and we encourage you, if your team didn't meet the awesome standards set by some of the others, that you give it a good go next year.

Special mention must be made to DEEP who did the catering out of the tipis in the artist bar. They did the most amazing, thorough and details waste separation I have seen, with signs made up by their team. Fantastic!



OTHER INITIATIVES

Fuel Cell Theatre.

This year the Theatre Arena was the world's first fuel cell powered festival stage. Arcola Theatre was run by hydrogen power in association with the London Hydrogen Partnership. The fuel cell operates almost silently and produces nothing but electricity and clean water.

Transport Study.

In partnership with De Montfort University, we undertook a transport survey. We assessed occupancy rates of vehicles to see what number of people turned up in each car. We also undertook 300 face to face surveys with the questionnaire focused on understanding people's opinions on public transport, car sharing and their personal impact on the CO2 emissions of the festival.

The results will be used to help develop programs to encourage greater coach and train travel to the festival and to hopefully increase occupancy rates of those that drive.

Compost Toilets.

This year we trialled a small number of compost loos at the toilet block in the woods. If you have an opinion on these loos, we'd love to hear from you. Using compost toilets reduces the transport impact of waste, cuts out water usage, produces an effective by product and, as those who 'had a go' said, are an unsmelly and, um, a more pleasant experience.

Body Wash and Hand Sanitizer.

Ecover returned with free body wash in the showers to make sure any water run off was not damaging to the land. We also trialled a new alcohol free hand sanitizer, Zapp It made locally in Suffolk.

